



# Data Protection Notice Eurobitume Benelux and BVA Belgian Asphalt and Bitumen Day

Last modified: 17th February 2020

## 1. Introduction

The European Bitumen Association aics and the Belgische Vereniging van Asfaltproducenten (BVA/ABPE) ("**Eurobitume and BVA**", "**we**", "**our**" or "**us**") is committed to protecting your privacy. This notice (the "**Notice**") describes the data processing activities we carry out in the context of the Belgian Asphalt and Bitumen Day, co-organised by Eurobitume and BVA. Please read this Notice carefully to understand which categories of personal data we process, the purposes for which we process it and your rights with respect to our use of your personal data.

This Notice covers Personal Data we collect from you when registering and attending the Belgian Bitumen Day. It does not cover Personal Data we collect from you when using our web services in general, i.e. Internet website and Intranet. For the use of these Personal Data, please refer to our Website Data Protection Notices.

Personal data as used in this Notice means any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic mental, economic, cultural or social identify of that natural person ("**Personal Data**").

This Notice may change from time to time (for more information see below Section 10).

## 2. Who is responsible for the data processing?

For the purpose of this Notice, the entity responsible for the processing of your Personal Data are:

European Bitumen Association aics

Boulevard de Souverain 165

– 4th floor –

1160 Brussels, Belgium

Telephone: +32 (0) 2 566 91 40

Email: [info@eurobitume.eu](mailto:info@eurobitume.eu)

and

VBA / ADEB asbl

Av. Grandchamp 148

1150 Bruxelles

Tel: +32 (0)2 771 00 44

Email: [info@adeb-vba.be](mailto:info@adeb-vba.be)



### 3. Personal Data we collect about you and how we collect it

The provision of Personal Data is a requirement necessary for registration as participant for and management of the Belgian Asphalt and Bitumen Day. The Personal Data processed is limited to the data necessary to enable us to fulfil the respective purpose for which it was collected and it concerns the registrant directly or, as an alternative, a contact person conducting the registration for the registrant, where applicable. Failure to provide the relevant Personal Data may result in the impossibility of fulfilling the respective purpose.

We process the following Personal Data you provide to us:

- Contact details you provide us with (such as first and last name, email address, phone number, mailing address);
- Billing details you provide us with (such as first and last name, title, email address, phone number, mailing address, country, tax number);
- Information you include in your original and any follow-up messages;
- The company you work for; and
- Any other information you decide to provide us with.

The provision of certain categories of Personal Data is a requirement necessary for us to process your registration. The obligatory fields to process registration are marked as such.

### 4. How we use your Personal Data

We only process your Personal Data for specific, explicit and legitimate purposes. We will not use your Personal Data for any purpose that is incompatible with the original purpose for which it was collected unless you provide prior explicit consent for such further use.

The following table provides an overview of how Eurobitume and BVA uses your Personal Data and the legal bases we rely on:

Purpose of the processing	Legal basis
Managing registration to Belgian Asphalt and Bitumen Day	Consent
Carrying out promotional and marketing operations	(i) Consent and (ii) Legitimate interests in advertising our association, our activities and events
Process and answer your queries, complaints, or any other requests you submit to us	(i) Performance of a contract, (ii) in order to take steps at your request prior to entering into a contract, and/or (iii) our legitimate interests in managing our public and communication relations and providing information about our products and services



## 5. How we share your Personal Data

Due to the international nature of our organizations and our centralized IT systems, your Personal Data can be shared or accessed by our local representations in the European Union, UK and Switzerland. You can find a list of the relevant contacts at <https://www.eurobitume.eu/media/contact/> and at <https://www.wegenbouw.be/pagina/contact-wegenbouw>.

We will only grant access to Personal Data on a need-to-know basis to a selected group of people, which may include service providers, and such access will be limited to the Personal Data necessary to perform the contractual or legal function for which such access is granted. Authorization to access Personal Data will always be linked to the corresponding function. These providers are external companies that process your Personal Data on our behalf for the purposes listed above in Section 4. Service providers are legally and contractually required to abide by our instructions when processing Personal Data and will only receive and process Personal Data according to the purposes of the service and the data processing agreements with us.

For information on data transfer to countries outside of the European Economic Area (“EEA”) (“**International data transfers**”) please see Section 6 below.

## 6. International data transfers

Our service providers include companies located outside of the EEA. Hence, your Personal Data may be transferred to countries with different standards of data protection than those which apply in the EEA. We will only transfer your Personal Data to countries which have an adequate level of data protection as per the European Commission’s adequacy decisions, including the EU – U.S. Privacy Shield. In the absence of an adequacy decision, international data transfers will be covered by agreements based on EU Standard Contractual Clauses. You can obtain a copy of these data transfer agreements by contacting our data protection coordinator at [info@eurobitume.eu](mailto:info@eurobitume.eu).

Your Personal Data are processed by Eventbrite Inc., a Service Provider registered in Delaware, 155 5th Street, Floor 7, San Francisco, CA 94103, USA when registering to the Belgian Asphalt and Bitumen Day.

Eventbrite Inc participates and complies with the EU-U.S. and Swiss-U.S. Privacy Shield Framework as set forth by the US Department of Commerce regarding the collection, use, and retention of Personal Data (defined in Section 2.1) transferred from European Economic Area (“EEA”) member countries, Switzerland and the United Kingdom (UK) to the United States. You can find out more about their commitment to the EU-U.S. and Swiss-U.S. Privacy Shield Framework in their [Privacy Shield Notice](#).

## 7. Data retention periods

We will not store your Personal Data longer than required to fulfil the purpose for which they were collected. After the Belgian Asphalt and Bitumen Day alternatively in the event of communication inactivity after a period of 2 years, Eurobitume will delete your Personal Data. The main statutory retention periods are imposed, inter alia, by commercial and tax law.

## 8. Your data protection rights

Under applicable data protection law, you have the following rights:

- Right of access the Personal Data we hold about you;
- Right to rectification;



- Right to erasure;
- Right to restriction of processing;
- Right to data portability, where the processing of your Personal Data is based on consent, and is carried out by automated means;
- Right to withdraw consent where the processing of your Personal Data is based on your consent;
- Right to lodge a complaint with a supervisory authority; and

- Right to object on grounds relating to your particular situation, at any time to processing of your Personal Data. We will no longer process your Personal Data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms.

## 9. Data security

We have implemented appropriate technical and organizational measures to ensure a level of security appropriate to the risk presented by processing your Personal Data, in particular, from accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to your Personal Data. These measures include (i) electronic precautions such as access restriction, firewalls and SSL encryption of the data we store about you to monitor access to our servers and protect against hacking; (ii) physical security measures to prevent unauthorized access to database equipment and hard copies of Personal Data; and (iii) organizational security measures to limit access to Personal Data to only those recipients who have a specific purpose for processing the data.

## 10. Miscellaneous

We may review this Notice from time to time to reflect changes in applicable laws. Appropriate notice of any changes to this Notice will be given. You can find the date this Notice was last revised at the top of the document.