

NEW AND ENGAGING WITH A
SINGLE, STRONG VOICE



CONTENTS



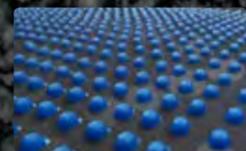
FOREWORD FROM THE PRESIDENT 3
Important progress for our members, and the industry as a whole, paves the way for a positive 2016 for Eurobitume.



DIRECTOR GENERAL'S OVERVIEW 2015 4
Hard work, commitment, and teamwork deliver a new Eurobitume: the unique voice and single reference point for the bitumen industry in Europe.



TECHNICAL COMMITTEE 6
Continued work on the development and evolution of standards and specifications. Preparations for the 2016 Eurasphalt & Eurobitume Congress in Prague take shape.



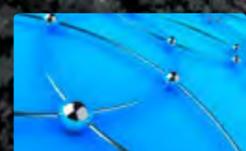
HEALTH, SAFETY AND ENVIRONMENT 8
Following the recent focus on Health and Safety, and at the request of members, the work of the committee has been rebalanced in favour of the environment.



PUBLIC RELATIONS AND COMMUNICATIONS 10
Using a consistent messaging platform to raise the profile and standing of Eurobitume among stakeholders. One voice that is delivered using a suite of external and internal communications tools. New criteria open up the benefits of Eurobitume membership to a broader range of commercial and non-profit making organisations.



LOCAL REPRESENTATIONS 12
The new Eurobitume is an efficient, effective association. Besides the wealth of central expertise, valuable input and support are provided by local representations:
Eurobitume Benelux Eurobitume Switzerland
Eurobitume France Eurobitume UK
Eurobitume in Germany



EUROBITUME COMMITTEES AND TASK FORCES 2015 18
Without the time, expertise, and commitment of numerous individuals from member companies, the work done by all the committees, task forces and work groups in 2015 would not have been possible.



It's an exciting time to be President, and to be part of a committed team that's driving a 'new, integrated Eurobitume' forward. One that represents the interests of our members more effectively than ever before.

Siobhan McKelvey
Marketing Director of Nynas AB and President of Eurobitume – position from June 2015

A new Eurobitume

2015 was a landmark year for our Association. New statutes were signed, we saw the formation of Eurobitume UK and Eurobitume France, we created the Membership Committee, and new membership criteria were agreed. Two new core members joined, and we amended the format of our EGM. Which provided the opportunity for members to get more engaged with their organisation.

We are proud of what we achieved, but there is still much to do.

It is an exciting time to be President, and to be part of a committed team that is driving a new, integrated Eurobitume forward. One that represents the interests of our members more effectively than ever before.

Collaborating with key stakeholders

I would like to pick out a couple of examples that demonstrate how important effective collaboration is to our continued success and growth.

In February 2015, Eurobitume booked a joint stand with key stakeholders - including EAPA, USIRF, and ERF - at the first Pavement Preservation and Recycling (World) Summit in Paris. This event attracted delegates from around the world. It was an excellent forum and the perfect way to demonstrate the central role Eurobitume plays in the roads sector in Europe.

At the end of the year, the Asphalt Institute (AI) in the United States invited Eurobitume to be their guests at their annual meeting in Miami. Our long-standing associates at the AI presented us with a special award in recognition of our 'trusted and enduring partnership'.

An important new committee

This year, we formed the Membership Committee to help gain new members and retain existing members. This step is important to the success of Eurobitume, and to the bitumen industry in Europe, and helped revise our membership criteria. We also introduced a special early bird offer. Within three months, two new core members joined Eurobitume: Italian oil group api, and

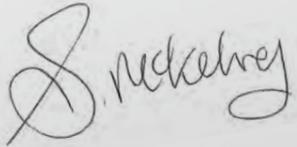
Puma Energy— a vertically-integrated midstream and downstream oil group.

A more engaging EGM

Our two-day October EGM was held in Madrid at the offices of our member company CEPESA. This provided a great opportunity for attendees from member companies to engage with their organisation. At the Information Session, Eurobitume staff, committee chairs and member company representatives said how well the 'new' Eurobitume is working to deliver even better value.

EUROBITUME ACTIONS AND ACHIEVEMENTS 2015

- New statutes.
- New structure.
- The formation of Eurobitume Benelux, Eurobitume Deutschland, Eurobitume France, Eurobitume Switzerland, and Eurobitume UK.
- Membership Committee created.
- New membership categories created: Associate Member and Core Member.
- api and Puma Energy join Eurobitume.
- Membership Information Leaflet created.
- Eurobitume presence at PPRS in Paris.
- The publication of the third edition of 'The Bitumen Industry – A Global Perspective'.
- Record number of abstracts submitted for 6th Eurasphalt & Eurobitume Congress, 1-3 June 2016 in Prague.
- Input to review of technical standards.
- New website.
- 2015 Asphalt Day in the Netherlands.
- 2nd ARBIT Symposium.
- Asphalt Advantages campaign expands.
- Asphalt Institute collaboration award.

Siobhan McKelvey 

Siobhan McKelvey



Eurobitume became 'better integrated' throughout the course of the year... Once we knew where we wanted to go, we put the structure in place to enable us to get there.

Aime Xhonneux

Director General of Eurobitume – position from Sept 2012

The bitumen industry in Europe is changing. Production capacity is falling, and there is an increase in health, safety, and environmental regulations.

With new materials competing with bitumen for road construction, and other applications — like roofing.

In response to what the bitumen industry told us, we have been working on turning Eurobitume into a single, undiluted, powerful voice for the bitumen industry in Europe. One recognised and valued as the reference point for all things bitumen.

New ways of working

Once we knew where we wanted to go, we put the structure in place to enable us to get there.

At the Spring EGM, we voted in three members to take over the following roles: Siobhan McKelvey from Nynas as President, José Luis Prieto Menéndez from Ceps as Vice-president, and Markus Spiegl from OMV as Treasurer.

New statutes were drafted, setting out how Eurobitume should be governed, structured and function. These were signed at a special EGM in June. To drive the new Eurobitume forward, a new Board of Directors was appointed at the June EGM.

Five new Eurobitume Local Initiatives

We have created five new Eurobitume Local Initiatives: Eurobitume Benelux, Eurobitume Deutschland, Eurobitume France, Eurobitume Switzerland, and Eurobitume UK. They will work closely with the centre and with each other. Local interests have always been supported by either a Specific Central Initiative, in Benelux and Switzerland, or by a National Association, in England, France and Germany. The new five Eurobitume Local Initiatives will create a more integrated, efficient and cost-effective solution.

Eurobitume became better integrated throughout the course of the year. This generates valuable operational efficiencies, which enhance investment in projects and programmes to promote the safe, efficient, and effective use of bitumen in Europe.

Key dates worth noting:

- Jan 1, 2015. Eurobitume UK took over from the Refined Bitumen Association (RBA) to represent the UK bitumen industry. The new director is Chris Southwell who headed the RBA.
- Oct 1, 2015. Eurobitume France, headed up by Jean-Michel Michou, became the new focal point for the bitumen industry, replacing GPB (Groupement Professionnel des Bitumes).
- Jan 1, 2016. Eurobitume Deutschland became the new focal point for the bitumen industry in Germany. It is headed by Anja Sörensen, who previously led ARBIT.

In response to feedback from members, the structure of our EGMs has changed. Instead of holding our regular October EGM at Eurobitume's main office in Brussels, we took it to the CEPESA tower in Madrid. The event lasted two days, and included new elements like an Information Session. This gave the opportunity for Eurobitume staff, committee chairs and member company representatives to speak about how well the 'new' Eurobitume was working, and delivering on the promise of better value. During sessions for guest speakers, attendees were addressed by Pete Grass, President of the Asphalt Institute, and Juan Jose Potti, Executive President of the Spanish Asphalt Association.

Promoting the work of Eurobitume

During the year, my colleagues and I have made several presentations to audiences around the world. (Including, Asphaltica World in Italy, Argus Europe in Turkey, and the Iberian Latin American Asphalt Congress (CILA) in Argentina). We explained what Eurobitume stands for, and how we represent the interests of the bitumen industry in Europe.

For Eurobitume, our biggest event is the 6th Eurasphalt & Eurobitume Congress, which takes place in Prague between 1 and 3 June, 2016. Themed 'Investing in our greatest asset', the Congress is expected to attract more than 1,000 delegates from around the world. They will come to hear experts address a broad range of interesting, and topical road network-related areas. These will include: What can

the industry provide? Financing road infrastructure. Mixture performance and testing. Recycling and sustainable development.

Enhancing our communication tools

While we didn't introduce any new communications tools in 2015, we did enhance a few of the promotional tools that we consider vital in moving us forward.

The brand-new website

I am confident it will be a significant step-change in Eurobitume's online presence.

Asphalt Advantages campaign

We have continued to develop the online Asphalt Advantages campaign in 2015, and a new stream of social media activity is being developed to help further widen the reach of the campaign.

Eurobitume Magazine

Work is also underway on the second edition of our external Eurobitume Magazine.

A special relationship

Eurobitume has a close working relationship with the Asphalt Institute in the United States. We collaborate closely on specifications, and health and safety studies. Plus, a wide range of other interests, including joint marketing initiatives like the Asphalt Advantages campaign, and co-authoring 'The Bitumen Industry – A Global Perspective'.

Building on their trust, and enduring partnership with Eurobitume, the Asphalt Institute invited representatives of Eurobitume to their December annual meeting in Miami, where their President and Chairman presented us with a special award.

Aime Xhonneux



A core element of the Committee's work is establishing the European bitumen industry position on important technical issues.

Mike Southern

Technical Director of Eurobitume, Chairman of the Technical Committee

The Technical Committee brings expertise and experience from member organisations to the benefit of the bitumen industry throughout Europe. Specialist task forces and working groups address certain technical issues, such as the development and evolution of technical standards.

A core element of the Committee's work is establishing the European bitumen industry position on important technical issues— performance-based standards, specifications, binder selection systems, and characterisation tools.

The Committee also provides technical input on various topics, issues and events, including the quadrennial Eurasphalt and Eurobitume Congress.

Standards development

This year, the two main standards the Committee was involved with were EN 12591, the European standard for paving grade bitumen, and EN 14023, the European standard for polymer modified bitumen:

EN 12591 - Eurobitume 'Task Force Revision EN12591' gathered input from member companies regarding this standard, then submitted our expert recommendations for possible revisions. The revised standard will go out for CEN Enquiry to CEN members' national standardisation bodies in 2016.

EN 14023 - Eurobitume Task Force Performance Related Standards, comprising technical experts from Eurobitume, and our member companies, have proposed revisions to this standard. The revision process will continue during 2016.

6th Eurasphalt & Eurobitume Congress - 1st to 3rd June 2016, Prague

Every four years, Eurobitume and the European Asphalt Pavement Association organise a major international congress for people with an interest in the bitumen and asphalt industries.

Throughout 2015, the congress Technical Programme Committee, chaired by Mike Southern, has been heavily involved with content planning, paper review, programme development, and speaker identification for the 6th Eurasphalt & Eurobitume Congress - the most significant event in Europe in the field of bitumen and asphalt pavements.

The road network is our greatest asset. The focus of this Congress, it is the most important part of our public infrastructure, and the backbone of all our transportation needs.

The 2016 E&E Congress 'Investing in our greatest asset' will highlight the importance of maintaining an efficient European road network, and how important research and development is in ensuring this is achieved.

Solutions and expertise are available to extend the life of roads and meet the needs of society. These goals are achievable through investment in planned product selection, and good maintenance options that include criteria for long-life pavement. The bitumen and asphalt industries, together with the research community, have been investing time and resources to develop product and technology solutions for the road network.

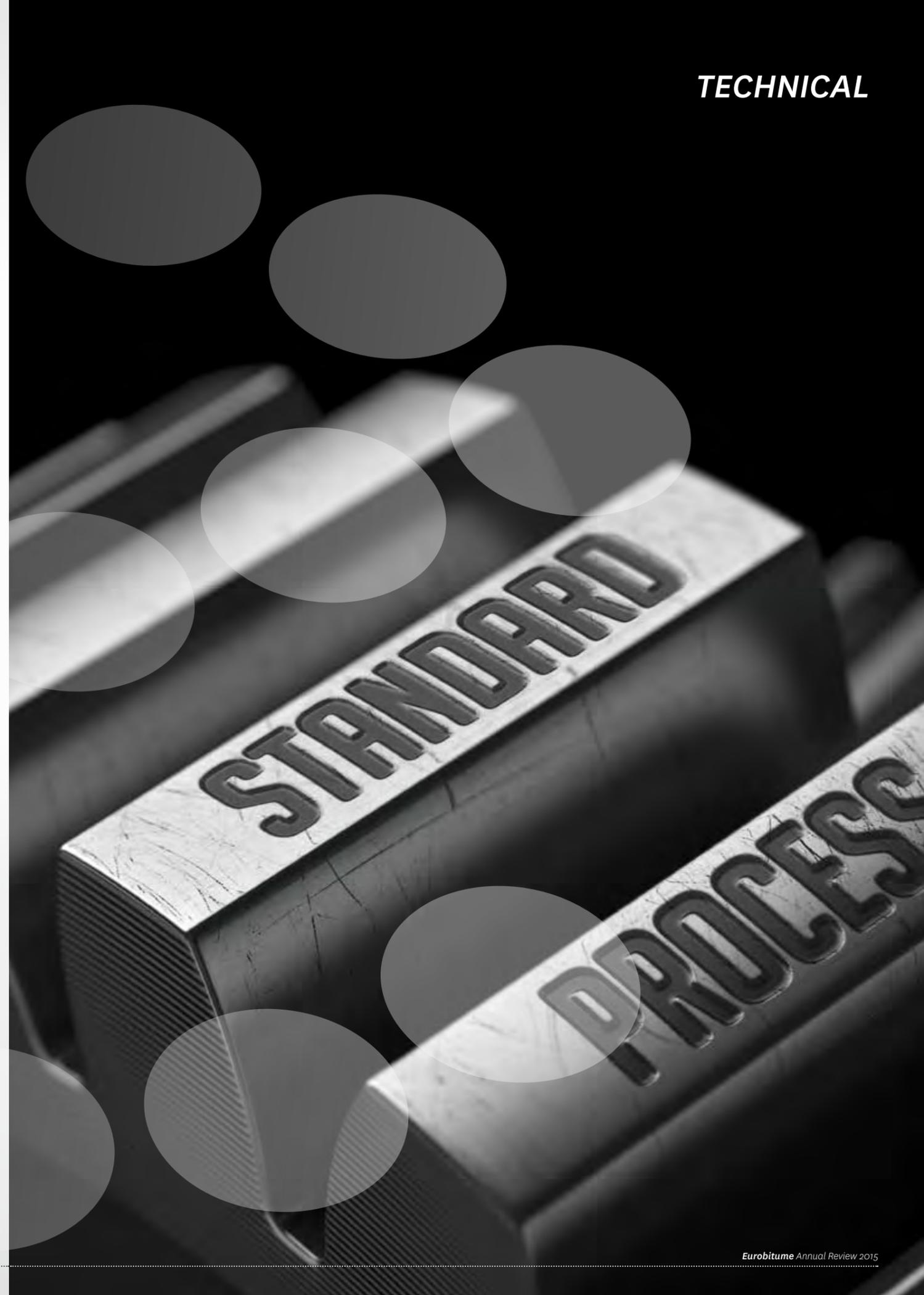
The 2016 E&E Congress is set to be one of the biggest ever: a record number of abstracts were submitted, more than 250 technical papers have been submitted and reviewed, and more than 90% of exhibition space had been taken up four months ahead of the event. When online registration opened, there was a deluge of applications. The previous five congresses attracted around 1000 attendees from over 50 countries.

Experts and professionals will raise awareness and identify challenges on topics ranging from Road Owners and Users, What the Industry can Provide, Mixture Performance & Testing and Recycling, through to Financing Road Infrastructure, Warm Mixtures, and Sustainable Development.

Knowledge transfer

Eurobitume experts make thought-leadership presentations at industry events worldwide. They also provide insightful technical knowledge to applicable national and international association bodies.

For example, Eurobitume Technical Director Mike Southern chaired a working group to conduct an investigation into the Carbon Footprint of Road Pavements. The investigation was initiated by the World Road Association-PIARC, a technology transfer group that hosts a World Road Congress every four years.





In evaluating its current focus on health and safety-related topics, the HSE Committee undertook a comprehensive review during 2015.

Karin Hennung

Product HSE Nynas AB, Chairperson of the HSE Committee

Eurobitume promotes the safe, efficient and effective use of bitumen. Our Health, Safety and Environment (HSE) Committee fulfils a vital role in enabling the Association to carry out this aspect of its mission.

Including experts from member organisations, and chaired by Karin Hennung from Nynas, the HSE Committee undertakes a broad range of evaluation, analysis, guidance, and thought-leadership activities on behalf of our members across the Health, Safety, and Environmental fields.

New edition of ‘The Bitumen Industry - A Global Perspective’

In the first quarter of 2015, we jointly published together with the Asphalt Institute the third edition of “The Bitumen Industry – A Global Perspective”.

This excellent overview of the bitumen manufacturing industry now includes a new section—instigated by the HSE Committee— on health and safety, and the environment.

What member companies want

After evaluating its current focus on health and safety-related topics, a comprehensive review by the HSE Committee during 2015 closely examined the new needs of member companies.

As a consequence, a new and broader programme of activities has been developed for 2016, with increased emphasis on the Environment.

Work has already begun on Life Cycle Inventory (LCI). A special Task Force will review Eurobitume’s LCI methodology with reference to the methodologies adopted by other organisations around the world.

Task Force Differentiation

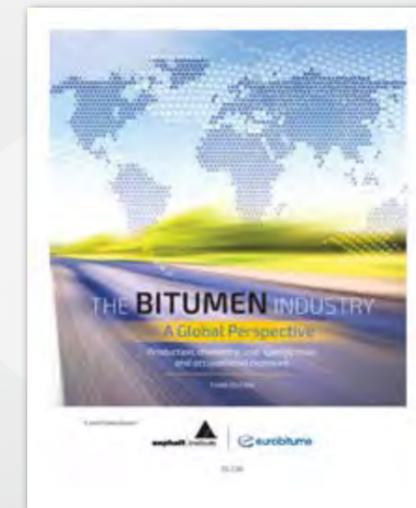
This Task Force continues to investigate the similarities of straight-run and air-rectified bitumen, and the dissimilarities of severely oxidised and air-rectified bitumen.

During 2015, the Task force analysed data collected from member companies on compositional data of straight-run, air-rectified and severely oxidised bitumen, and will continue its work in 2016.

REOB

The Asphalt Institute in the United States is currently running a Task Force to collect data on the use of REOB (Re-refined Engine Oil Bottoms) in asphalt applications - both from a quality and an HSE perspective.

In Europe, the situation is slightly different because some REOBs are defined as bitumen and/or vacuum residue. Eurobitume’s HSE and Technical Committees are monitoring the situation, and will take further action if applicable.



PUBLIC RELATIONS AND **COMMUNICATION**



The PRC is at the very heart of ensuring that Eurobitume is seen as the **‘strong, single voice’** of the bitumen industry in Europe.

Emma Mallinson

Regional Marketing Manager Europe/Africa Shell Bitumen, and chairperson of the Eurobitume Public Relations and Communications Committee - position from October 2015

To achieve Eurobitume’s mission to promote the efficient, effective, and safe use of bitumen, the Public Relations and Communication (PRC) Committee developed an aligned programme of supporting activity.

The PRC is at the very heart of ensuring that Eurobitume is widely recognised as a strong voice, and expert point of reference for the bitumen industry in Europe.

Chaired by Emma Mallinson from Shell Bitumen, who took over from Siobhan McKelvey in the Autumn, the PRC manages the image of Eurobitume. Emma is now tasked with helping develop and maintain a consistent perception of the Association among all its stakeholders. The PRC constantly reviews its target audiences, and produces useful and usable material to engage its audience. It then selects the most effective media channels to communicate its marketing messages.

New website

By the end of February 2016, Eurobitume will have an informative, intuitive, and dynamic new website. It will present a new Eurobitume, with a consistent, professional image of all parts of the Association.

A specialist team has been working with an external agency throughout the year. It will contain a wealth of easily accessible content— HSE, technical information, guidance, and advice about bitumen and the bitumen industry in Europe.

Asphalt Advantages campaign evolves

Asphalt Advantages (www.asphaltadvantages.com) is an online campaign jointly developed by Eurobitume and EAPA. The campaign promotes the advantages of asphalt by providing useful information and credible evidence of asphalt’s advantages in road maintenance and construction. Today, it continues to expand and attract increased interest.

We have also been working with online video clips, featuring interviews with the Presidents of EAPA and Eurobitume. Together with our popular e-newsletter, these online tools are extending our presence and reach on social media.

Improving Eurobitume’s profile

The PRC has played a pivotal role in raising the visibility of Eurobitume at international conferences and events, both as an exhibiting organisation and when providing experts to deliver thought-leadership presentations.

At the Pavement Preservation & Recycling (World) Summit in Paris, Eurobitume shared its “Roads, 1st social network” exhibition area with organisations including USIRF, ERF and EAPA.

The PRC was also responsible a new PowerPoint slide design. This was used by Technical Director Mike Southern when he addressed the Summit about ‘Safety & Environmental stewardship in the bitumen industry’.

Other exhibitions attended in 2015 by Eurobitume and/or its representatives included Argus Europe in Turkey, Asphaltica World in Italy, and the Iberian Latin American Asphalt Congress (CILA) in Argentina.

Eurobitume’s most important exhibition is the 6th Eurasphalt & Eurobitume Congress in Prague between 1 and 3 June 2016). The PRC are already quite involved during the build up to the event.

External Communications

We have an extensive media toolkit to help us communicate our messages externally.

- PR releases for significant news.
- E-newsletters—
www.eurobitume.eu/receive-notifications-about-eurobitume-e-newsletter
- Events like PPRS, Argus Europe and Asphaltica World.
- Presentations.
- Publications like ‘The Bitumen Industry – A Global Perspective’ the ‘Membership Information Leaflet’ and this this Annual Review.
- The Eurobitume website—www.eurobitume.eu
- Online Asphalt Advantages campaign—
www.asphaltadvantages.com

PRC is also creating customisable email and promotional flyer templates. These can be used by any party in Eurobitume to inform their target audiences about forthcoming events.

Member Information Leaflet

To help Eurobitume’s membership grow, the PRC worked closely with the Membership Committee to produce a Membership Information leaflet. This document outlines the main reasons why organisations may choose to join Eurobitume. It also summarises the core opportunities that associate members enjoy.

Internal Communication

We have also developed a suite of internal communication tools, including regular e-bulletins, ad hoc e-news, intranet and website updates.



Asphalt Advantages campaign is an online initiative jointly developed by Eurobitume and EAPA to provide useful information and credible evidence of asphalt’s advantages in road maintenance and construction.

LOCAL REPRESENTATIONS

Start

Eurobitume in Germany

Anja Sörensen

Director, Eurobitume Deutschland

2015 was a transition year from ARBIT (Arbeitsgemeinschaft der Bitumen-Industrie), who represents the interests of the bitumen industry in Germany. From Jan 1, 2016, Eurobitume Deutschland continued this role in an integrated Association. Creating, for the first time, a single voice and reference body for the whole bitumen industry in Europe.

In 2015, one of the objectives of Eurobitume in Germany was to share knowledge and best practice throughout the country, and with the rest of Europe.

Much work was done to improve the understanding of bitumen in Germany, where a high proportion of the bitumen used in paving applications is PMB. The activities typically covered one or more of the following three areas:

- **Technical:** working with all stakeholders (bitumen industry, asphalt industry and authorities), sharing knowledge and expertise to help raise the understanding of bitumen's properties, and enhance the consistency and accuracy of testing.
- **The socio-economics of road building and road maintenance:** communicating our position on the benefits of investment in road network through various channels.
- **HSE:** providing expert input to help further enhance the safety of individuals working with bitumen.

2nd ARBIT Symposium

'Bitumen for Road Pavements - Properties, Influences, Developments' was the theme for the 2nd ARBIT Symposium. It took place in Leipzig on February 10 and 11, 2015. The International Monetary Fund, among others, cited that the significantly reduced public investment in the construction and maintenance of road pavements in Germany was as having a major detrimental effect on the country's economy.

Attending the event were 150 experts and professionals from Federal, Regional and Communal Authorities. Together with the asphalt and bitumen industries, construction companies and research institutions. The event provided an excellent opportunity for the exchange and communication of positions, views, and experiences from both technical and socio-economic perspectives.

Day one focussed on technical topics like the road to future specification and experiences with complex test methods. The second day was more general and included presentations on occupational protection, production of bitumen, and a panel session on the Needs and Priorities for Investments in Germany's Road Infrastructure.

Bitumen testing

ARBIT continued to produce training materials to help maintain the quality, accuracy, and consistency of bitumen testing. Which also facilitate the correct interpretation of results and options for specifications.

Three new videos were created. The first focussed on the production of bitumen and bituminous binders. The second and third videos looked at rheological test method training – BBR (Bending Beam Rheometer) and DSR (Dynamic Shear Rheometer). All three videos are available on the website.

ARBIT also produced three new rheological test method Technical Information leaflets. These cover Multiple Stress Creep and Recovery Test, Bending Beam Rheometer, and the G* and phase angle in Dynamic Shear Rheometer.

"A key objective of Eurobitume in Germany was to share knowledge and best practice throughout the country, and with the rest of Europe."

- Director, Eurobitume Germany Anja Sörensen



"A key objective of Eurobitume in Germany was to share knowledge and best practice throughout the country, and with the rest of Europe."
Anja Sörensen - Director, Eurobitume Germany

LOCAL REPRESENTATIONS

“The new Eurobitume is an efficient, effective, integrated association with strong local representations in different countries. Considering local specificities, and the sharing of resources, Eurobitume provides expertise, valuable input, advice, and support to the bitumen industry.”

- Theo Terlouw - Manager, Eurobitume BNL Initiative

Eurobitume in the Benelux Theo Terlouw

Director, Eurobitume BNL

Eurobitume Benelux is the local representation for Eurobitume and covers Belgium, The Netherlands and Luxembourg. Benelux is a key example of what gives Eurobitume such a strong voice for the whole of the bitumen industry in Europe.

2015 Asphalt Day in the Netherlands

The biggest single event that Eurobitume Benelux organised, in conjunction with the Dutch asphalt contractors' association VBW, was the Asphalt Day, which took place in Amersfoort, The Netherlands, on 8 December.

Close to 500 people and 60 stand holders attended this interesting and thought-provoking event chaired by Wendy Kooiman, who introduced the two keynote speakers: Eurobitume Technical Director Mike Southern, and Professor Jan Rotmans from the Erasmus University in Rotterdam.

Mike Southern addressed the various aspects of Bitumen Production and the set-up of specifications to ensure product performance. He emphasized the fact that only a limited number of registered products can be called bitumen components. This means that it is not possible to just add different kinds of side products.

Jan Rotmans took attendees along the path of change in society. More specifically, the way transformation processes work, and how society has a built-in natural resistance to change. He discussed the consequences of not recognising trends in society. This presentation definitely provoked discussions about the bitumen industry, and how it responds to change.

After the keynotes, there were two blocks of presentations headed by the chairman of the Durability Committee, Ton Kneepkens, and the Technical Committee, Robbert Naus.

Within the Durability block, there were presentations on circular economy, recycling of asphalt and life cycle assessment - using the DuboCalc software and the Dutch national environmental database.



Theo Terlouw speaking at Benelux Bitumen Day 2014

Meanwhile, there were presentations on CE marking, raw material properties, surface texture and scuffing resistance measurements within the Technical block.



Bitumen & Asphalt Day 2016

In 2015, Eurobitume Benelux began preparations for the 2016 Bitumen & Asphalt Day, which will take place in Brussels on 15 March 2016. This is co-hosted by the Belgian Association of Asphalt Producers (Belgische Vereniging van Asfaltproducenten).

This event will give bitumen and asphalt industry professionals an excellent opportunity to learn more about key issues, and to meet and network with fellow industry stakeholders.

Top-level speakers will address a variety of important, topical themes including:

- Future challenges and Road Infrastructure.
- Maintenance.
- Smart Mobility.
- Knowledge items relevant for today's asphalt business.

“We are putting together an attractive programme of topics and speakers, which will capture the interest of many people working within the bitumen and asphalt industries in the region”

- Eurobitume Benelux Director Theo Terlouw

Eurobitume in France Jean-Michel Michou

Director, Eurobitume France, position from October 2015

Eurobitume France is the new face for France's bitumen industry. Based in new offices Paris, it replaced GPB (Groupement Professionnel des Bitumes) on October 1, 2015.

“Eurobitume France's focus in 2015 was to manage a seamless transition into a single, more powerful body.”

- Initiative Director, Eurobitume France Jean-Michel Michou

Led by Director Jean-Michel Michou, Eurobitume France's focus in 2015 was to manage a seamless transition into a single, more powerful body. Acting as a focal point for the bitumen industry in Europe, it promotes the safe and effective use of bitumen in France. A key aspect of this was regaining control of relationships with key French stakeholder bodies, such as IDRRIM, USIRF, ATMD, INRS, l'Office des Asphaltes, CSFE, UFIP, ANSES, BNPé, CPDP and RGRA.

IDRRIM

In 2015, Eurobitume in France worked with IDRRIM to draft three technical guides, and to participate in the strategic seminar of this Association. Eurobitume France and IDRRIM will work together again in 2016 to provide advice about the use of bitumen in road construction in connection with Iteroute & Ville 2016, and the Methodology Committee.

PPRS 2015

Eurobitume was heavily involved with the first Pavement Preservation & Recycling (World) Summit (PPRS), which took place in Paris between 22 and 25 February. More than 1,000 delegates from the world's leading companies in pavement preservation and rehabilitation attended this congress. Stakeholders and experts disseminated best practice and shared knowledge on topics including asset management, funding and sustainability.

As well as sharing a themed exhibition area called 'Roads, 1st social network' with USIRF, ERF and EAPA, Eurobitume also brought Technical Director Mike Southern along to speak about 'Health, Safety & Environmental stewardship in the bitumen industry'.

H2S safety guide

Safety during the loading, unloading and transportation of bitumen is a permanent concern of Eurobitume. The H2S safety "pocket" guide was produced to make drivers aware of the potential risks associated with hydrogen sulphide emissions during the loading and unloading of bitumen tanks. Together with what actions to take to manage these risks. It summarizes the recommendations of the Eurobitume / GPB publication for the fugitive emission of hydrogen sulphide, published in April 2008.



Jean-Michel Michou

Bitume Info #32

This latest issue of *Bitume info*, produced by GPB, is dedicated to informing stakeholders about the availability of bitumen and securing the supply chain. It includes numerous examples of applications for bitumen, showing companies relevant technical solutions for many different infrastructures. *Bitume Info* will be evolving in 2016 into a European publication with a focus on France, available in multiple languages.

Looking ahead

An extensive programme of activities has been put together for 2016, including a bitumen day in Paris, on 30th March.



Eurobitume France's focus in 2015 was to manage a seamless transition into a single, more powerful body. In 2016 *Bitume Info* will be evolving into a European publication with a focus on France, available in multiple languages.

LOCAL REPRESENTATIONS

“Eurobitume UK promotes best practice in bitumen and road maintenance, safety, storage and handling.”

Chris Southwell - General Manager, Eurobitume UK

Eurobitume collaboration in the UK

Chris Southwell

Director, Eurobitume UK

Eurobitume UK was formed in early 2015 to not only provide a local voice, but to also contribute to a stronger, unified, single voice for the European bitumen industry in Europe.

Headed by Chris Southwell, Eurobitume UK represents the bitumen industry in the UK, and liaises with key stakeholders on technical and safety issues.

Eurobitume UK also focuses on the promotion of bitumen and road maintenance. It also contributes to the development of industry policy on quality assurance, and provides best practice on safety, bitumen storage and handling.

ALARM 2015

ALARM is our highly respected annual local authority road maintenance survey. ALARM 2015 highlighted the inefficiency of spending on emergency road repairs, principally potholes, compared to investment in planned, preventative maintenance.

Local authorities also advised that the new level of funding was only sufficient for them to keep pace with repairs, and will not prevent the continuing, longer-term deterioration of roads.

From April 2015, the UK's road network has benefited from significant additional funding. Eurobitume UK has had sustained dialogue with key stakeholders including the Department for Transport, MPs and Government Ministers through the Asphalt Industry Alliance.

Sharing Best Practice event

Senior highway officers from almost 40 local authorities across England and Wales attended *Focus on the Future* in November. This event was supported by Eurobitume UK and the Mineral Products Association, through the Asphalt Industry Alliance, and helped help further improve road maintenance by sharing best practice from around the country. As well as local authority case studies, there were also presentations about Building Information Modelling (BIM), skills challenges, and a review of the Highways Maintenance Efficient Programme (HMEP).

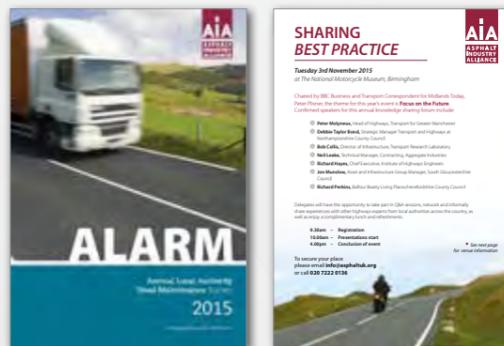
We also organised four safe delivery workshops around the country, attended by close to 200 people, to promote best practice based on Eurobitume's *Safe Delivery of Bitumen Guide*.

Parliamentary liaison

Eurobitume UK continues to support the All Party Parliamentary Group for Highway Maintenance (APPG). This provides a useful platform for interested MPs and Peers to discuss issues around road funding with maintenance industry experts.

Potential ways of addressing the skills shortage in the industry were discussed and explored by the APPG.

A detailed presentation was given by Nigel Wilson of AECOM, an associate member of the Institute of Highway Engineers.



ALARM 2016 will be published in March and available to download from www.asphaltindustryalliance.com



Eurobitume collaboration in Switzerland

Heinz Rusch

Director, Eurobitume Switzerland

Created in 2011, Eurobitume Switzerland is the local representation for Eurobitume and a key constituent of what gives Eurobitume such a strong voice for the whole of the bitumen industry in Europe.

On January 1, 2015, Total (Suisse) SA became a member of Eurobitume Switzerland, joining Shell, BP, ExxonMobil, Eni, Total and Nynas.

In close cooperation with the VSS expert group NFK 3.3 (Verband der schweizerischen Strassen- und Verkehrsfachleute), some Swiss standards in the national annexes were updated, and several new standards were implemented.

Providing excellent opportunities to exchange experiences, expertise and ideas, representatives of Eurobitume Switzerland participated in the Bitumen Symposia in Switzerland, Germany, and Italy.

During the year, Eurobitume Switzerland has further consolidated its position as a valued partner of the Swiss Road Construction Industry.

Preparations have also begun for the 2016 Swiss Bitumen Day, which will be held in Kursaal Bern on April 7, 2016. Many excellent speakers with interesting topics have been secured.



“Providing excellent opportunities to exchange experiences, expertise and ideas”

- Heinz Rusch - Director, Eurobitume Switzerland

EUROBITUME'S COMMITTEE MEMBERS 2015

COMMITTEES & TASK FORCES

Members, Local Initiative / National Association representatives and Eurobitume staff worked together in the following groups during 2015:

Board of Directors

Siobhan McKelvey, Nynas (President)
Emma Mallinson, Shell
Marc Montagnat, Total
José Luis Prieto, Cepsa (Vice President)
Lüdger Vienenkötter, BP
Markus Spiegl, OMV (Treasurer)
Charlotte Toulemonde, ExxonMobil
Aimé Xhonneux, Eurobitume

HSE Committee

Sandra Blazquez Borra, Repsol
Martyn Carter, BP
Irene Colas Sanchez / Victoria Ochoa, Cepsa
Elisabetta Di Caprio, Eni
Jim Freeman / Hans Ketelslegers / Lize Deferme, ExxonMobil
Karin Hennung, Nynas (Chair)
Sophie Limborg – GPB (until 30th September 2015)
Jean-Michel Michou – Eurobitume France
Carl Robertus, BP
Arlean Rohde / Hans Ketelslegers, Concawe
Anja Soerensen, ARBIT
Paul Sohi, Asphalt Institute
Markus Spiegl, OMV
Mike Southern, Eurobitume
Chris Southwell, Eurobitume UK
Steve Stuthridge, Shell
Mathieu Vaissière, Total
Aimé Xhonneux, Eurobitume

Technical Committee

Frank Beer, Shell
Jeroen Besamusca, Kuwait
Frédérique Cointe, ExxonMobil
Milagros Fernande / Vicente Perez, Cepsa
Gilles Gauthier, Total
Ian Lancaster, Nynas
Sophie Limborg, GPB (until 30th September 2015)
Andreas Loibl, OMV
Susana Maricato, Petrogal
Jean-Michel Michou, Eurobitume France (from 1st October 2015)
Antonio Pérez Dueñas, Repsol
Heinz Rusch, Eurobitume Switzerland
Anja Sörensen, ARBIT
Mike Southern, Eurobitume (Chair)
Chris Southwell, Eurobitume UK
Theo Terlouw, Eurobitume BNL
Maria Rita Valentinetti, ENI
Lüdger Vienenkötter, BP
Aimé Xhonneux, Eurobitume
Zachary Vuong, Puma Energy (since October 2015)
Alister Walgate, PumaEnergy (since October 2015)

PRC Committee

Melanie Bente, BP
Sophie Limborg, GPB (till 30th September 2015)
Alvaro Macarro, Cepsa
Emma Mallinson, Shell (Chair since 1st October 2015)
Siobhan McKelvey, Nynas (Chair till 30th September 2015)
Jean-Michel Michou – Eurobitume France (since 1st October 2015)
Anja Sörensen, ARBIT
Chris Southwell, Eurobitume UK
Marion Thillou, Shell
Charlotte Toulemonde / Christy Welsh, ExxonMobil

Agnès Villautreix, Total
Aimé Xhonneux, Eurobitume

Membership Committee

Siobhan McKelvey, Nynas (Chair)
Marc Montagnat, Total
José Luis Prieto, Cepsa
Markus Spiegl, OMV
Keith Stone, Shell
Samual Torres, Repsol
Christy Welsh, ExxonMobil
Aimé Xhonneux, Eurobitume

Eurobitume Benelux

Alexander Buntinx / André Volkers, Kuwait
Benoît Dubergé / Frédérique Cointe / Laurent Michon, ExxonMobil
Anton Kroon / Werner Thys, Total
Karel Poncelet, Shell (since 1st October 2015)
Els Schelfhout, Nynas (since 1st October 2015)
Theo Terlouw, Eurobitume Benelux
Aimé Xhonneux, Eurobitume

Eurobitume Deutschland

Mario Jentzsch, Nynas
Robert Joore, Total
Matthias Reitz, ExxonMobil
Max-Albrecht Schindler, ENI
Anja Sörensen, Eurobitume Deutschland
Stephan Weltzer, Shell
Aimé Xhonneux, Eurobitume

Eurobitume France

Hervé Aubart, Total
André Bononi, Repsol
Saida Djeraba, Eni
Thierry Lacroix, ExxonMobil
Quentin Lefrère, Shell
Jean-Michel Michou, Eurobitume France
François Randhagen BP
Kurt Wynendaele, Nynas
Aimé Xhonneux, Eurobitume

Eurobitume Switzerland

Benoit Dubergé / Frédérique Cointe / Laurent Michon, ExxonMobil
Jean-Yves Henzen, Total
Mario Jentzsch, Nynas
Jürg Rohr, ENI
Heinz Rusch, Eurobitume Switzerland
Marius Schenker, BP
Aimé Xhonneux, Eurobitume
Adrian Zippo, Shell

Eurobitume United Kingdom

Dave Foster, Shell
Reinder Oosterhof, Kuwait (since 1st October 2015)
Fabrizio Portinari (since 1st October 2015)
Gary Schofield, Total
Chris Southwell, Eurobitume UK
Andrew Williams, Nynas
Aimé Xhonneux, Eurobitume

Eurobitume & Asphalt Institute Leadership

Tom DeLorbe, Asphalt Institute
Pete Grass, Asphalt Institute
Siobhan McKelvey, Eurobitume
Jean-Michel Michou (till 30th September 2015)

Marc Montagnat, Eurobitume (since 1st October 2015)
José Luis Prieto, Eurobitume (since 1st October 2015)
Carl Robertus, Eurobitume (till 3rd June 2015)
Ralph Shirts, Asphalt Institute
Paul Sohi, Asphalt Institute
Mike Southern, Eurobitume
Charlotte Toulemonde, Eurobitume
Aimé Xhonneux, Eurobitume

PROJECT INTEGRATION

Project Management Committee (PMC) – until 30th September 2015

Emma Mallinson, Shell
Siobhan McKelvey, Nynas
Jean-Michel Michou, Total
Fabrizio Portinari, ExxonMobil
Carl Robertus, EB President
Samuel Torres, Repsol
Maria Rita Valentinetti, ENI
Heiko Wiegand, BP
Aimé Xhonneux, Eurobitume (Chair)

Senior Managers Meeting

Jim Christie, Nynas
Eric Gosse, Total
Susana Maricato, Petrogal
Thomas Moons, Shell
Reinder Oosterhof, Kuwait
Federico Orengo, Eni
Fabrizio Portinari, ExxonMobil
José Luis Prieto, Cepsa
Carl Robertus, EB President until 30th June 2015
Markus Spiegl, OMV
Samuel Torres, Repsol
Heiko Wiegand, BP
Aimé Xhonneux, Eurobitume (Chair)

Task Group Legal & HR – until 30th September 2015

Jean-Louis Bugeaud, Total
Siobhan McKelvey, Nynas
Carl Robertus, BP, Chair
Ronald Seider, BP
Aimé Xhonneux, Eurobitume

Task Group Local Affairs – until 30th September 2015

Laurent Carnoy, Nynas
Robert Joore, Total
Sophie Limborg, GPB
Emma Mallinson, Shell
François Randhagen, BP (Chair)
Max Ruppe, ENI
Anja Sörensen, ARBIT
Chris Southwell, RBA
Aimé Xhonneux, Eurobitume

Task Forces

TF Data Collection (Technical)
TF Differentiation (HSE)
TF H2S (HSE)
TF LCI Review (Technical)
TF Performance Related Specifications (TF PRS) (Technical)
TF Providing Evidence of Asphalt Advantages (PRC)
TF Revision EN 12591 (Technical)
TF Safe Handling of Bitumen (HSE)

Contact Details

Eurobitume head office

Eurobitume
Boulevard du Souverain 165
B - 1160 Brussels
Belgium
T: +32 2 566 91 40
E: info@eurobitume.eu
www.eurobitume.eu

Eurobitume Benelux

T: +31 6 234 69 228
E: theo.terlouw@eurobitume.eu

Eurobitume Germany

Im Gewerbepark C 25
D- 93059 Regensburg
Germany
T: +49 941 46 36 222
E: anja.soerensen@eurobitume.eu

Eurobitume France

5 place de la Pyramide
Tour Ariane La Défense 9 – (10^{ème} étage)
92088 Paris-La Défense Cedex
France
T: +33 1 55 68 11 26
E: jean-michel.michou@eurobitume.eu

Eurobitume UK

Hammerain House
Hookstone Avenue
Harrogate
North Yorkshire HG2 8ER
United Kingdom
T: +44 1423 876 361
E: chris.southwell@eurobitume.eu
www.bitumenuk.com

Eurobitume Switzerland

T: +41 79 408 52 66
E: heinz.rusch@eurobitume.eu



Eurobitume

Boulevard du Souverain 165

B - 1160 Brussels

Belgium

T: +32 2 566 91 40 · E: info@eurobitume.eu

www.eurobitume.eu